



INTERNATIONAL TRAINING WORKSHOP

Urban Policies & Planning Strategies for Achieving Prosperity in Cities

Venue and Place: International Urban Training Centre (IUTC), Republic of Korea
Dates: 13-17 July 2015
Coordination: UN-HABITAT & IUTC
Sponsorship: Gangwon Provincial Government, ROK

Application deadline: [18 June 2015](#)

COURSE TITLE

Urban Policies & Planning Strategies for Achieving Prosperity in Cities

DURATION

13-17 July 2015 (5 day)

TARGET AUDIENCE

The workshop is tailored to the needs of senior decision makers and executive staff of municipal and regional governments involved in urban planning and management of cities, mostly from the Asia-Pacific region.

The two initial days of the workshop (overview of urban indicators and introduction to the City Prosperity Initiative) will target mayors, senior officials, directors and decision makers.

The second part of the workshop (days three to five) will address the needs of urban practitioners involved in the planning and development of strategies to achieve urban prosperity and will provide a detailed comprehension of the issues introduced during the first part of the workshop.

However, IUTC and UN-Habitat encourage mayors, municipal directors, managers and senior practitioners to apply and attend the entire programme.

PREAMBLE

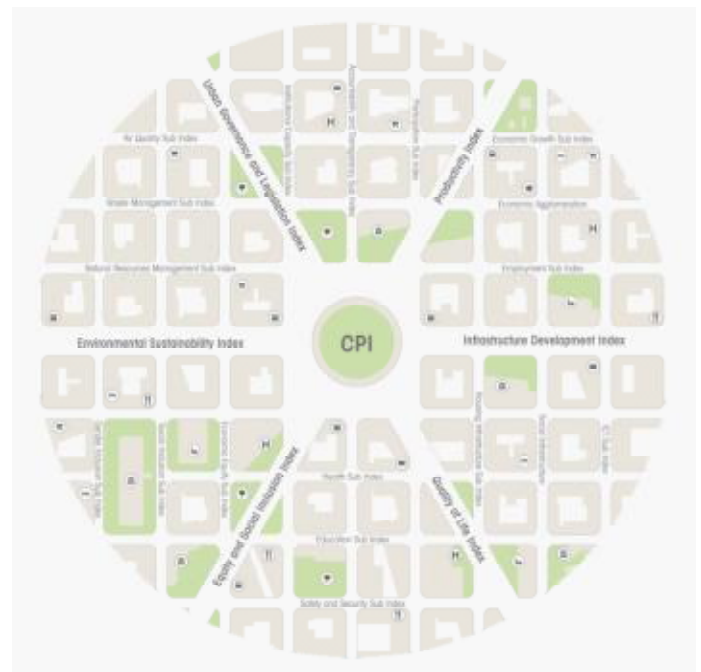
This course draws on the City Prosperity Initiative (CPI) developed by UN-Habitat as a tool to measure different dimensions of prosperity in cities, as well as to serve as a platform for policy dialogue. The CPI (2003) supports local and national governments in their need for reliable and timely information to support decision-making for sustainable urban development. Today more than 300 cities have joined this initiative that is currently being considered to be used as a global and local monitoring tool for measuring the Sustainable Development Goal for cities.

The CPI is an analytical tool to monitor the performance of urban policies and support a well-informed assessment of urban policies and their impact on the overall quality of life in cities. The CPI includes various indices and indicators that are relevant to cities, and are important for prosperity-oriented public policy-making. The Initiative aims to promote amongst other things the systematic collection, retrieval and analysis of urban data in support to better informed urban policies. Ultimately, the CPI becomes a dynamic tool to support decision making that has a direct impact on the form, functionality and structure of cities. The CPI looks at various dimensions such as environmental

sustainability, urban governance and legislation, productivity, infrastructure development, quality of life, and equity and social inclusion. It does not only provide indices and measurements; it also enables city authorities and local stakeholders to identify opportunities and potential areas of intervention for their cities to become more prosperous.

The course will introduce participants to the CPI as a strategic measurement, monitoring, and policy tool for cities. After the course, participants will have gained practical knowledge and skills to identify opportunities and potential areas of intervention for their cities to become more prosperous, through the CPI methodology. They will be able to adopt innovative, more holistic and people-centred urban policies and urban planning strategies for their cities, based on sound data and evidence.

Different experiences will be presented through case studies and projects with a number of examples of actual CPI outcomes. At the end of the course participants will have achieved a demonstrable understanding of urban prosperity that promotes collective well-being in cities. They will be able to explain and design evidence-based and well-informed policy interventions sustained by urban indicators developed through the CPI. Participants will have achieved a solid understanding about the use of tools, indices, indicators and measurements to monitor the path of cities towards urban prosperity.



The workshop is organized in a format of a 5-day practical, informative and problem-solving oriented training sessions, aiming to familiarize participants with urban indicators and their utilization in urban policy analysis, spatial planning and analysis, monitoring and support to decision making in urban planning and management in different cities. In particular, participants will learn about the City Prosperity Index-CPI and its application in cities where UN-Habitat is employing its methodology.

The workshop will help to broaden the participants' understanding about the application of CPI for monitoring, assessing policies, and supporting urban planning and urban policy making and implementation. The workshop provides an interactive environment for participants through which they can further explore the linkages between the CPI and the different dimensions of prosperity in their cities.

The workshop will define and provide examples of different types of city growth and the various implications of particular growth patterns. Urban growth patterns experienced by cities in Europe, Asia and Latin America will be brought for discussion.

Different experiences involving urban indicators and planning outcomes will be introduced to participants, such as the EU City Audit, the Urban and Housing Indicators Programme of UN-Habitat, the UN Global Compact on Sustainable Cities Indicators, and the Siemens Green City Index amongst others. This will follow with an introduction to the notion of urban prosperity, wealth and resources that are produced in cities, as well as urban policies to capture the ability of cities to broaden prosperity for entire urban populations. The City Prosperity Initiative (CPI) will be thus introduced.

The second part of the workshop will focus exclusively on the CPI; how it is constructed, the data requirements, the challenges and opportunities it offers to policy makers and decision makers. Examples of CPI in different cities of the world will be presented and their implications will be discussed with course participants. Through the course participants will be able to distinguish the policy implications of each of the metrics unpacked by the CPI. The course will offer an in-depth presentation focusing on each one of the 6 dimensions of the CPI, i.e. (1) environmental sustainability, (2) urban governance and legislation, (3) productivity, (4) infrastructure development, (5) quality of life, and (6) equity and social inclusion. A guided discussion will be conducted in order for participants to deconstruct the CPI and get acquainted with its data requirements.

International case studies demonstrating strategies and concrete measures to build sustainable cities such as Curitiba, Rotterdam, Rio de Janeiro, Portland and others will be presented to showcase fundamental dimensions of urban prosperity. This will enable

participants to get familiar with different context interventions and help them to cross-fertilize their own understanding.

OBJECTIVE

The overall goal of the workshop is to develop understanding of urban indicators and its application for policy making and implementation that have direct impact on the spatial structure of cities. The workshop will also introduce the various dimensions of the City Prosperity Index and their policy implications.

At the end of the workshop participants will be able to explain the different processes of city growth and urban expansion, as well as understand city planning and management experiences from other development contexts.

The workshop will also help participants gain understanding about the role of urban indicators and in particular of the CPI, its components, data requirements, and its policy implications for city planning and management. At the end of the workshop participants will have understood the CPI and its potentials to monitor and assess the outcomes of public policies.

CONTENT AND STRUCTURE

The workshop will have morning and afternoon sessions, with breaks for tea/coffee, and will offer lectures, case study presentations, guided discussions, simulations, interactive sessions and a one-day site visit within a period of 5 days.

The following themes will be addressed and discussed during the training programme:

- Urban indicators and decision supporting systems.
- International experiences with urban indicators and urban policy monitoring such as EU City Audit, Green Cities Index, UKid Index, UN-Habitat Housing and Urban Indicators, Smart Cities Indicators.
- Urban growth and sustainability in a global, regional and local context.
- Concept and applicability of city prosperity.
- Case studies presentation and illustrations of sustainable cities from Europe, Asia and Latin America.
- City Prosperity Index-CPI: design, concept, practice and policy implications.
- Examples of CPI from Europe, Asia, Africa, Latin America: lessons learned.
- Building the City Prosperity Index: Index and Sub-index of CPI.

PRE-COURSE AND PRE-APPLICATION

ACTIVITIES

Applicants to the programme are required to prepare an outline of the case study that they will present during the programme should they be selected by the selection committee. The case selected should be directly related to the participants' work, his/her organization, preferably situated in the city where he/she works. It could be a project, a programme, a policy and should be directly related to the theme of the training programme. It should highlight the importance of data, information and knowledge for the planning, management and implementation of urban development plans. A 2-page outline, A4 format, single space, Arial font size 11, to be attached to the application should describe the context and local conditions, the objective, implementation strategy, results, challenges and opportunities. Accepted applicants will be required to further develop the case study into a power point presentation which he/she will present during the workshop. Course participants are requested to bring relevant data, information, statistics from their respective cities to be used during the training sessions with a view of developing action plans.

ORGANIZING INSTITUTES

IUTC

The International Urban Training Center (IUTC), officially launched on 3 May 2007 as a joint collaboration between UN-HABITAT and Gangwon Provincial Government, Republic of Korea, aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Millennium Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.

With a focus on sustainable urban development, the IUTC provides cutting-edge training courses and materials for city leaders, policy makers and urban planners. Courses are designed to give participants hands on learning and the tools to develop and implement sustainable urbanization policies and programs in their communities.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, and developing and maintaining ecologically sound communities. As part of the UN-HABITAT family, the centre is devoted to promoting civil and human rights, decent shelter, land readjustment as well as waste, water, sanitation, health and education services to communities mainly for the participants of the countries in the Asia-Pacific region. Until now 49 international courses have been offered.

UN-HABITAT

The United Nations Human Settlements Program, UN-Habitat, is the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all.

The Capacity Development Unit-CDU combines knowledge, research, tools, skill development and training into a coherent capacity development strategy focusing on cities, Habitat Agenda partners, training institutions and UN-Habitat staff, making use of all the knowledge and information generated from the agency.

TRAINERS AND COORDINATORS

Eduardo López Moreno is the Director of the Research and Capacity Development Branch at UN-HABITAT. He has over 25 years of academic and professional experience in housing and urban development policies, institutional analysis, global monitoring, equity and urban poverty issues. His qualifications include a Ph.D. in urban geography and a master in sociology from the University of Paris III-Sorbonne. He has authored 5 books and numerous articles and he is the coordinator and lead author of the State of the World's Cities Report, UN-Habitat's flagship publication.

Claudio Acioly Jr. is an architect and urban planner, and a development practitioner with more than 30 years of experience. During the period 2008-2012 he was Chief of the Housing Policy Section of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme jointly implemented with the Office of UN High Commissioner of Human Rights. He also coordinated the work of the Advisory Group on Forced Evictions to the Executive Director of UN-Habitat-AGFE. He is currently Chief of the Capacity Development Unit of UN-Habitat.

Regina Orvañanos Murguía is the task coordinator of the City Prosperity Initiative at UN-Habitat. She is an architect and MSc. in International Cooperation and Urban Development with work experience in Kenya, Switzerland, Venezuela and Mexico in the fields of global monitoring, urban inequality, spatial planning, sustainable urban mobility and public space. Previous to the UN-Habitat she has been engaged with United Nations Environment Programme (UNEP) and the United Nations Refugee Agency (UNHCR), as well as on non-profit organizations for the advocacy of policies for more sustainable cities.

TRAINING VENUE

IUTC Eco-complex (International Urban Training Center)
341-6 Saengtaegongwon-gil, Bukbang-myeon, Hongcheon-gun,
Gangwon Province 250-884, Republic of Korea

Tel: +82-33-248 6584/5

Website: <http://iutc.gwd.go.kr>

HOW TO APPLY AND SUBMIT DOCUMENTS

Applicants must fill out the application form and submit by June 18th to:

Mr. Yeonghoon Kim <bluesky11301@naver.com>

Ms. Lilia Blades <lilia.blades@unhabitat.org>

*** Please send your application documents to both email accounts mentioned above. Do not send them by fax or any other means.**

In order to apply for the course, each applicant is requested to submit:

- An application form (typed, not handwritten): This form should be submitted in MS Word format, never in PDF, JPEG, nor by FAX, except a scan file of page 4 with official signature as an approval sign of your training participation.
- A scanned passport copy (passport needs to be valid for more than 6 months from the departure date from Republic of Korea).
- A 2-page outline summarizing the applicant's case study on urban planning, spatial planning, data, indicators, spatial analysis or monitoring of policy outcome.
- At least one letter of recommendation from your employer/head.

Please note that any attempt of forgery will lead to the cancelation of your candidacy and due notification to your organization/head.

SELECTION CRITERIA

Applications will be considered based on the following criteria:

- Proven ability to communicate in English.
- Demonstrated professional experience in planning and management of cities.
- Nomination of an appropriate person who is able to participate effectively in the course and lead the subsequent process of the City Prosperity Initiative. The nominees must be conversant in English. This should be guaranteed in the letter of

recommendation.

- Only the persons submitting their case study report will be considered as qualified applicants.

Note: Applicants who received a full scholarship for IUTC courses are not eligible to participate within 3 years.

TIMELINE

18 June 2015

Deadline of Application

23 June 2015

Selection result announcement to successful applicants

- Invitation letters for visa process and cooperation request in the Korean Embassy will be sent as requested in the application form.
- Upon receiving email from IUTC, participants are requested to purchase their flight tickets, for convenience. Please check the airfare allowance with IUTC. Reimbursement will be made upon arrival at IUTC.
- All participants must arrive at the Incheon airport on July 12th, by the evening hours at the latest, and leaving the Incheon airport on July 18th. Therefore flight itineraries should be arranged accordingly.

7 July 2015

Submission of final full version or modified version of case study if necessary (basic data and information) (by Presentation format)

7 July 2015

Submission of visa copy (for e-ticket issue from travel agency)

Please note that cancellation fees, if befalling, are to be covered by the participant, as per regulations stipulated by the Airlines or travel agency.

12 July 2015

Participants (Resource people and trainees) arrival at Incheon airport, Pickup to/from the IUTC by the IUTC rental bus designated arrangements, which will be informed prior to departure.

13-17 July 2015

Training workshop.

18 July 2015

Participants' departure for Incheon airport

SCHOLARSHIPS AND COURSE FEES

IUTC covers all cost during the training period as well as field trip elements of the course, which include international airfare, accommodation and meals throughout the training.

Arrangements are being made to accommodate senior participants in individual rooms. However, other training participants will be kindly required to share rooms.

GROUND RULES

A. English Proficiency for communication during the Course:

The applicants/nominees must be conversant in English as they must be engaged in group activity for action planning. This should be guaranteed in the letter of recommendation.

B. Forfeiture of Candidacy:

Incomplete submission of all required documents to the IUTC, in particular, such as scanned visa copy by designated date above and/or submission of false documents making signature forgery may be subject to the forfeiture of candidacy for training participation. In such cases, IUTC shall not take any burden for incurred expenses.

C. No Extended Stay after the Course and No Change in Flight Schedule:

Once the training is over, all participants should return to their country according to the individual flight schedule departing Korea as reported to the IUTC. IUTC is neither responsible for nor supportive of any unauthorized private changes.

D. Non –Smoking Enforcement:

Korean Government enforces a strong non-smoking policy in public areas including streets, so smoking within the premises of the IUTC is not allowed, except in a designated area outside the building. Anybody breaking this rule should be imposed of a fine 100USD, which must be the responsibility of the violator.

E. No Alcohol Drinking Policy:

IUTC does not allow visitors to drink alcohols within the building.

FURTHER CONSIDERATIONS

1. Local travel costs including domestic airfare, visa fees, insurance, salary, DSA and related allowances are not covered by IUTC. Instead, IUTC insures against each trainee's safety/accident during the training period.
2. Sharing rooms with outsiders during the training is not allowed by ITUC.

Other information such as pick up schedule at the airport to IUTC, weather conditions and clothing, facility use rules etc. will be shared by email, prior to your departure.

Thank you in advance for your interest and cooperation in the course and we will look forward to your successful application or excellent recommendation.