



# INTERNATIONAL TRAINING WORKSHOP: **ACTION PLANNING FOR CITIES**

*Oriented by the SDG 11 and Supported by the City Prosperity Index*

**VENUE AND PLACE:** International Urban Training Centre (IUTC), Republic of Korea

**DATES:** 29 May to 2 June 2017

**COORDINATION:** UN-Habitat and IUTC

**SPONSORSHIP:** Gangwon Provincial Government, ROK

**APPLICATION DEADLINE:** 26 April, 2017

Please send your application documents by email only, to BOTH email addresses below:

**IUTC**

Mr. Yeonghoon Kim <[bluesky11301@naver.com](mailto:bluesky11301@naver.com)>

**UN-Habitat**

Ms. Nguyen Thuy Trang <[Trang.Nguyen@unhabitat.org](mailto:Trang.Nguyen@unhabitat.org)>; and

## **COURSE TITLE**

**Action Planning for Cities:** oriented by SDG 11 and supported by the City Prosperity Index

## **DURATION**

29 May - 2 June 2017 (5 days)

---

## **OBJECTIVE**

The goal of the course is to develop practical knowledge on the use of urban indicators in policy making, action planning and implementation with a particular focus on their impact on the spatial structure of cities and urban prosperity. The program draws on the metrics of the Sustainable Development Goal 11 and the City Prosperity Index-CPI allowing participants to get familiar with the various indicators of prosperity and sustainable urban development, their meaning, definitions and policy implications.

The course is practical-oriented and enables participants to develop an in-depth understanding about the role of urban indicators and in particular of the CPI and the SDG11, its components, data requirements, and its policy implications for city planning and management. At the end of the course participants will have understood the use of SDG 11 and CPI and through simulations explore its potentials to support policy decisions, monitor and assess the outcomes of public policies. Participants will have tested the practical utilization of the CPI and SDG 11 for their cities.

## **TARGET AUDIENCE & CONTENT**

The workshop is tailored to the needs of senior decision makers and executive staff of municipal and regional governments involved in urban planning and management of cities, mostly from the Asia-Pacific region.

The first three days of the workshop is designed as a compact to meet the needs of mayors, senior executives, officials, directors and decision makers involved in city government while setting the foundations for the subsequent program. It unpacks the role of indicators in decision making and in the context implementing SDG11 and the New Urban Agenda. It also enables one to understand how indicators allows critical problems in cities to be visualized and objectively defined, providing the participants with a wide

range of examples of indexes and indicators focusing on different aspects of urban development and illustrating outcomes in cities of the world.

This first part will include fresh insight on overview of global situation on informal urbanization which is the predominant form of urban growth in cities in many Asian countries. It draws on the evidences retrieved by UN-HABITAT through the Global Urban Observatory and made public through its various publications, the most recently published 'The World Cities Report' and 'The World Atlas of Slum Evolution'. The data draws on 300+ cities database and on the cities participating in the City Prosperity Initiative where UN-Habitat has analysed data collected for the development of indicators that form the City Prosperity Index-CPI. It also introduces the Sustainable Development Goal 11, particularly its Goal 11.1, which says that 'By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums', and unpacks the current set of indicators to measure slums in the world and brings forward the controversies and challenges to measure success and/or regression of policies in curbing slum formation and informal urbanization. The first part of the training will discuss the deep-rooted causes of slum formation, its implications for city management, and its direct association with the constraints in land delivery systems, affordable housing provision and housing and land markets. Issues such as urban inequality, social-spatial segregation, policy responses and other relevant themes are further discussed during this session.

The second part of the workshop (day 3 to 5) addresses the application of the CPI and its use in the formulation of action plan for cities which responds to the needs and demands of urban practitioners, senior decision makers and urban managers. Participants use the data and information available for their cities and have a hands-on the design of the CPI for their cities, using the practical guide, manual, datasheet and tools developed for the CPI. This part of the workshop is action oriented and concludes with the full visualization of the CPI of the participants' cities and the development of action plans to address the shortcomings and problem areas identified by the CPI and promote city prosperity for the entire population. Group and individual exercises and case studies presentations will make this part of the workshop extremely practical and stimulating. It enables participants to move from data and information to knowledge and decision making to foster urban prosperity in their cities.

IUTC and UN-Habitat encourage mayors, municipal directors, managers and senior practitioners to apply and make an effort to attend the entire programme.

## BACKGROUND

This training course is a collaboration of UN-Habitat and the International Urban Training Centre (IUTC). It draws on knowledge and experience of the City Prosperity Initiative (CPI) developed by UN-Habitat as a tool to measure different dimensions of prosperity in cities, as well as to serve as a platform for policy dialogue and action planning for cities. The CPI supports local and national governments' efforts to compile reliable and timely information to support problem analysis and decision-making to foster urban prosperity for all and sustainable urban development. There are already CPI fully developed for more than 300 cities worldwide and recently it has been recognized and endorsed as a global and local monitoring tool for measuring the attainment of the SDG11 - Sustainable Development Goal for cities.

The CPI is both an analytical and an action planning tool. On the one hand, it enables urban managers to monitor the performance of urban policies in an objectively verified manner and supports a well-informed assessment of urban policies and their impact on the overall quality of life in cities. On the other hand, the CPI becomes a powerful supporting tool to action planning for cities as it enables urban managers to identify problem areas, shortcomings of public policies and critical bottlenecks that are preventing cities to follow an urban prosperity pathway. The CPI provides a set of indicators but also the knowledge and information required to design effective action plans to resolve problems identified and numerically visualized by the various sub-indices of the CPI.

The CPI includes various indices and indicators that

are relevant to cities, and are important for prosperity-oriented public policy-making. The making of the CPI promotes amongst other things the systematic collection, retrieval and analysis of urban data in support to better informed urban policies. Ultimately, the CPI becomes a dynamic tool to support decision making and action planning for cities that has a direct impact on the form, functionality and structure of cities. The CPI is comprised of various sub-dimensions of prosperity such as environmental sustainability, urban governance and legislation, productivity, infrastructure development, quality of life, and equity and social inclusion. It does not only provide indices and measurements; it also enables city authorities and local stakeholders to identify opportunities and potential areas of intervention through action planning for their cities to become more prosperous.

The course introduces the participants to the CPI as a strategic measurement, monitoring, and policy tool for action planning in cities. After the course, participants will have gained practical knowledge and skills to identify problem areas as well as opportunities and potential areas for action planning in order to turn their cities more prosperous, through the CPI methodology. They will be able to adopt innovative, more holistic and people-centred urban policies and action planning strategies for their cities, based on sound data and evidences.

Different experiences will be presented through case studies and projects with a number of examples of actual CPI outcomes and visualization for their cities. At the end of the course participants will have achieved a demonstrable understanding of urban prosperity that promotes collective well-being in cities and learned

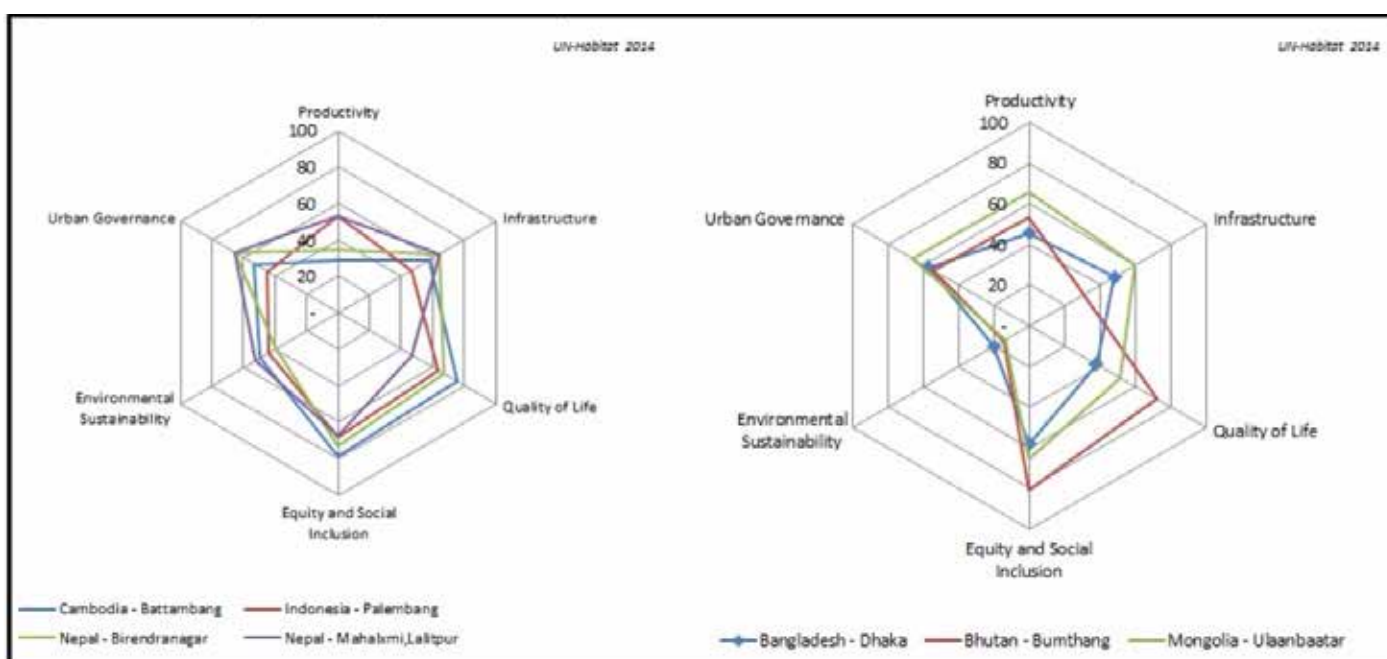


Figure 1: Preliminary Results of CPI Workshop, IUTC Korea, UN-Habitat.

how to use data, indicators and the CPI to support problem analysis and public policy assessment and design well-informed action plan for their cities. They will be able to explain and design evidence-based and well-informed policy interventions sustained by urban indicators developed through the CPI. Participants will have achieved a solid understanding about the use of tools, indices, indicators and measurements to monitor the path of cities towards urban prosperity.

The course helps to broaden the participants' understanding about indicators particularly of the CPI and its practical applications in monitoring, assessing policies, and supporting urban planning and action planning and implementation. It provides an interactive learning environment through which participants can further explore the linkages between the CPI and the different dimensions of prosperity in their cities and visualize these through the CPI graphs, constructing then the holistic notion of urban prosperity. It also provides examples of different set of indicators, their visualizations and graphs as well as their use and outcomes such as the EU Urban Audit, UN-Habitat's Housing Indicators, the UN Global Compact on Sustainable Cities Indicators, the Siemens Green City Index, the EU Smart Cities Index and others. These experiences with indicators help participants to build their understanding of data, information and indicators in policy analysis.

The workshop gives a special focus on the CPI. It allows participants to learn how CPI is constructed, the data requirements, the challenges and opportunities it offers to policy makers and decision makers and its role in action planning for cities. Examples of CPI in different cities of the world will be presented and their implications will be discussed with course participants. Through the course participants will be able to distinguish the policy implications of each of the metrics unpacked by the CPI. The course will offer a unique opportunity for participants to gain an in-depth knowledge of each one of the 6 dimensions of the CPI, i.e. (1) environmental sustainability, (2) urban governance and legislation, (3) productivity, (4) infrastructure development, (5) quality of life, and (6) equity and social inclusion. A guided discussion will be conducted in order for participants to deconstruct the CPI and get acquainted with its data requirements and its practical applications.

## CONTENT AND STRUCTURE

The workshop will have morning and afternoon sessions, with breaks for tea/coffee, and will offer lectures, case study presentations, guided discussions, simulations,

interactive sessions and a continuous hands-on the CPI development and its application on their city.

### **The following themes will be addressed and discussed during the training programme:**

- Urban indicators and decision supporting systems
- International experiences with urban indicators and urban policy monitoring such as EU City Audit, Green Cities Index, UKid Index, UN-Habitat Housing and Urban Indicators, Smart Cities Indicators;
- Urban growth and sustainability in a global, regional and local context
- Concept and applicability of city prosperity
- Case studies presentation and illustrations of sustainable cities from Europe, Asia and Latin America.
- City Prosperity Index-CPI: design, concept, practice and policy implications
- Examples of CPI from Europe, Asia, Africa, Latin America: lessons learned
- Building the City Prosperity Index: Index and Sub-index of CPI.

## PRE-COURSE & PRE-APPLICATION ACTIVITIES

Applicants to the programme are required to prepare an outline of the case study that they will present during the programme should they be selected by the selection committee. The case selected should be directly related to the participants' work, his/her organization, preferably situated in the city where he/she works. It could be a project, a programme, a policy and should be directly related to the theme of the training programme. It should highlight the importance of data, information and knowledge for the planning, management and implementation of urban development plans. A 2-page outline, A4 format, single space, Arial font size 11) to be attached to the application should describe the context and local conditions, the objective, implementation strategy, results, challenges and opportunities. Accepted applicants will be required to further develop the case study into a power point presentation which he/she will present during the workshop. Course participants are requested to bring relevant data, information, statistics from their respective cities to be used during the training sessions with a view of developing action plans.

## ORGANIZING INSTITUTES

### IUTC

The International Urban Training Center (IUTC), officially launched on 3 May 2007 as a joint collaboration between UN-HABITAT and Gangwon Provincial Government, Republic of Korea, aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Millennium Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.

With a focus on sustainable urban development, the IUTC provides cutting-edge training courses and materials for city leaders, policy makers and urban planners. Courses are designed to give participants hands on learning and the tools to develop and implement sustainable urbanization policies and programs in their communities.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, and developing and maintaining ecologically sound communities. As part of the UN-HABITAT family, the centre is devoted to promoting civil and human rights, decent shelter, land readjustment as well as waste, water, sanitation, health and education services to communities mainly for the participants of the countries in the Asia-Pacific region. Until now 49 international courses have been offered.

### UN-HABITAT

The United Nations Human Settlements Program, UN-Habitat, is the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all.

The Capacity Development Unit-CDU combines knowledge, research, tools, skill development and training into a coherent capacity development strategy focusing on cities, Habitat Agenda partners, training institutions and UN-Habitat staff, making use of all the knowledge and information generated from the agency.

## TRAINERS & COORDINATORS

**Claudio Acioly Jr.** is an architect and urban planner, and a development practitioner with more than 30 years of experience. During the period 2008-2012 he was Chief of the Housing Policy Section of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme jointly implemented with the Office of UN High Commissioner of Human Rights. He also coordinated the work of the Advisory Group on Forced Evictions to the Executive Director of UN-Habitat-AGFE. He is currently Chief of the Capacity Development Unit of UN-Habitat.

**Regina Orvañanos Murguía** is the task coordinator of the City Prosperity Initiative at UN-Habitat. She is an architect and MSc. in International Cooperation and Urban Development with work experience in Kenya, Switzerland, Venezuela and Mexico in the fields of global monitoring, urban inequality, spatial planning, sustainable urban mobility and public space. Previous to the UN-Habitat she has been engaged with United Nations Environment Programme (UNEP) and the United Nations Refugee Agency (UNHCR), as well as on non-profit organizations for the advocacy of policies for more sustainable cities.

**Trang Nguyen** is a GIS and land-use planning expert with over 15 years of experience in sustainable development, climate change mitigation and adaptation, participatory development processes and capacity building for local government and civil society groups.

## TRAINING VENUE

IUTC Eco-complex  
(International Urban Training Center)  
341-6 Saengtaegongwon-gil, Bukbang-myeon,  
Hongcheon-gun,  
Gangwon Province 250-884, Republic of Korea  
Tel: +82-33-248 6584/5  
Website: <http://iutc.gwd.go.kr>

## HOW TO APPLY AND SUBMIT DOCUMENTS\*

Applicants must fill out the application form and submit by the **26th April 2017** to:

Mr. Yeonghoon Kim <[bluesky11301@naver.com](mailto:bluesky11301@naver.com)>

Ms. Trang Nguyen <[Trang.Nguyen@unhabitat.org](mailto:Trang.Nguyen@unhabitat.org)>

*\* Please send your application documents to both email accounts mentioned above. Do not send them by fax or any other means.*

**In order to apply for the course, each applicant is requested to submit:**

- An application form (typed, not handwritten): This form should be submitted in MS Word format, never in PDF, JPEG, nor by FAX, except a scan file of page 4 with official signature as an approval sign of your training participation.
- A scanned passport copy (passport needs to be valid for more than 6 months from the departure date from Republic of Korea)
- A 2-page outline summarizing the applicant's case study on urban planning, spatial planning, data, indicators, spatial analysis or monitoring of policy outcome.
- At least one letter of recommendation from your employer/head
- Don't make any signature forgery as the letter could imply that you have been officially approved on the training participation. In the case your document proves false before/during the training, we will cancel your candidacy and notify your organization/head of the fact.

## SELECTION CRITERIA

Applications will be considered based on the following criteria:

- Proven ability to communicate in English
- Demonstrated professional experience in planning and management of cities

- Nomination of an appropriate person who is able to participate effectively in the course and lead the subsequent process of the City Prosperity Initiative. The nominees must be conversant in English. This should be guaranteed in the letter of recommendation.
- Only the persons submitting their case study report will be considered as qualified applicants.

*Note: Applicants who received a full scholarship for IUTC courses are not eligible to participate within 3 years.*

## TIMELINE

### 26 April

Deadline of Application

### 30 April

Selection result announcement to successful applicants

*\* Invitation letters for visa process and cooperation request in the Korean Embassy will be sent as requested in the application form.*

*\* Upon receiving email from IUTC, participants are requested to purchase their flight tickets, for convenience. Please check the airfare allowance with IUTC. Reimbursement will be made upon arrival at IUTC.*

*\* All participants must arrive at the Incheon airport on July 12th, by the evening hours at the latest, and leaving the Incheon airport on July 19th. Therefore flight itineraries should be arranged accordingly.*

### 22 May

Submission of final full version or modified version of case study if necessary (basic data and information) (by Presentation format)

### 22 May

Submission of visa copy (for e-ticket issue from travel agency)

*\* Please note that cancellation fees, if befalling, are to be covered by the participant, as per regulations stipulated by the Airlines or travel agency.*

### 28 May

Participants (Resource people and trainees) arrival at Incheon airport, Pickup to/from the IUTC by the IUTC rental bus designated arrangements, which will be informed prior to departure.

### 29 May - 2 June

Training workshop

### 3 June

Participants' departure for Incheon airport

## SCHOLARSHIPS AND COURSE FEES

IUTC covers all cost during the training period as well as field trip elements of the course, which include international airfare, accommodation and meals throughout the training.

Arrangements are being made to accommodate senior participants in individual rooms. However, other training participants will be kindly required to share rooms.

## GROUND RULES

**A. English Proficiency for communication during the Course:** The applicants/nominees must be conversant in English as they must be engaged in group activity for action planning. This should be guaranteed in the letter of recommendation.

**B. Forfeiture of Candidacy:** Incomplete submission of all required documents to the IUTC, in particular, such as scanned visa copy by designated date above and/or submission of false documents making signature forgery may be subject to the forfeiture of candidacy for training participation. In such cases, IUTC shall not take any burden for incurred expenses.

**C. No Extended Stay after the Course and No Change in Flight Schedule:** Once the training is over, all participants should return to their country according to the individual flight schedule departing Korea as reported to the IUTC. IUTC is neither responsible for nor supportive of any unauthorized private changes.

**D. Non-Smoking Enforcement:** Korean Government enforces a strong non-smoking policy in public areas including streets, so smoking within the premises of the IUTC is not allowed, except in a designated area outside the building. Anybody breaking this rule should be imposed of a fine 100USD, which must be the responsibility of the violator.

**E. No Alcohol Drinking Policy:** IUTC does not allow visitors to drink alcohols within the building.

## FURTHER CONSIDERATIONS

- Local travel costs including domestic airfare, visa fees, insurance, salary, DSA and related allowances are not covered by IUTC. Instead, IUTC insures against each trainee's safety/ accident during the training period.
- Sharing rooms with outsiders during the training is not allowed by ITUC.

Other information such as pick up schedule at the airport to IUTC, weather conditions and clothing, facility use rules etc. will be shared by email, prior to your departure.

*Thank you in advance for your interest and cooperation in the course and we will look forward to your successful application or excellent recommendation.*