

INTERNATIONAL TRAINING WORKSHOP

Fundamentals of Urbanization



Venue and Place: International Urban Training Centre (IUTC), Republic of Korea
Dates: 17 to 20 of January 2017
Coordination: UN-HABITAT and IUTC
Sponsorship: Gangwon Provincial Government, ROK

Application deadline: 24 December, 2016

Please send your application documents by email only, to ALL email addresses below:

IUTC

Mr. Yeonghoon Kim <bluesky11301@naver.com>

UN-Habitat

Ms. Nguyen Thuy Trang <Trang.Nguyen@unhabitat.org>; and
Mr. Mawuli Asempah <UNHABITAT.Intern691@unhabitat.org>

COURSE TITLE

Fundamentals of Urbanization

DURATION

17 to 20 of January, 2017

TARGET AUDIENCE

The workshop targets city leaders, senior decision makers and executive staff of municipal and regional governments involved in housing, urban planning, municipal finance and urban rules and regulations, who could subsequently support institutional coordination at city level for implementing the Fundamentals of Urbanization. The training will be delivered in English, with case studies from the region and other regions where UN-Habitat is active.

The capacity of the session is limited to 30 participants in order to ensure good interaction between the trainees and the trainers and among the trainees themselves.

Priority will be given to teams of three people from the same city from one of the following sectors: Urban planning, municipal finance, urban legislation, housing, territorial management. Female candidates are strongly encouraged to apply.

In order to be selected, candidates need to meet the criteria listed under "Selection criteria".

INTRODUCTION

Compelling evidence demonstrates that urban planning and design is declining all over the world and particularly in Asia. Cities are expanding in endless peripheries. Residential densities are reducing dramatically and public spaces are diminishing. This is a direct consequence of the poor implementation and enforcement of qualitative urban design. It is also due to laws and regulations that are weakly linked to sustainable urbanization. Weak urban fundamentals also explain the production of housing solutions that are largely unaffordable,

located in peripheral areas that increase urbanization costs and exacerbate socio-economic inequalities. They are also related to the perennial problems that cities face to generating revenues and mobilizing financial resources.

It is clear that addressing those issues will depend largely on the skills and capacity of urban players to understand urbanization, transform propositions into actions and make use of tools and knowledge to guide cities towards a sustainable future. The process of urbanization, if adequately planned, has been proven to possess great potential as a transformative power capable of providing prosperity, development and a sense of well-being for societies. Yet, evidence has shown that lack of capacities is among the top 5 reasons for lack of urban development. Cities do not have the skills and adequate data to objectively understand their own urbanization processes. Without data, urban policies tend to be blind repetitions of proved solutions, which may work well elsewhere, but not necessarily in all cities. They lack baselines and clear indicators to track progress.

UN-Habitat advocates a data-driven integrated urban management and urban planning practice that simultaneously adopts the implementation of (1) an urban/spatial plan that addresses density, land use, streets and public spaces, and the definition of public and private domains through urban design; (2) a legal plan that contains the rules of land subdivision and land occupation, as well as the regulatory frameworks governing planned urbanization; and (3) the financial plan to mobilize resources for its realization. The City Prosperity Initiative, herein referred to as CPI, is the backbone of data and information to sustain evidence-based propositions and well-informed monitoring of the implementation of the new approach, herein referred to as the "Fundamentals of Urbanization".

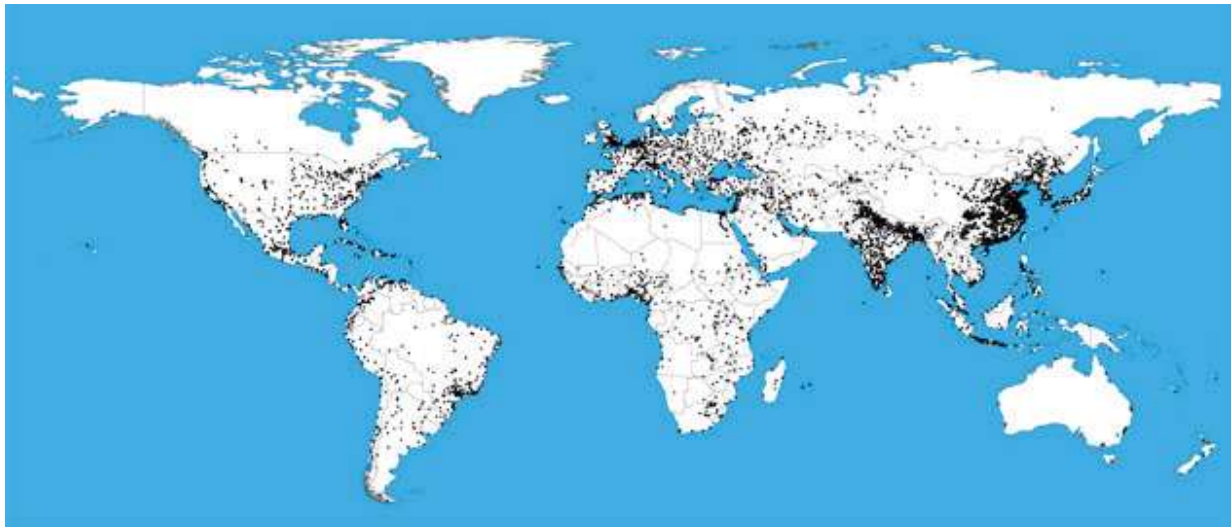


Figure 1. Evidence based decision-making. The universe of 4,231 cities having 100,000 people or more in 2010. The UN Sample of 200 cities.

The City Prosperity Index has been created by UN-Habitat to support local and national governments' efforts to compile reliable and timely information to inform problem analysis and decision-making to foster urban prosperity for all and sustainable urban development. The CPI also enables UN-Habitat to implement global monitoring, adaptable to national and local levels, which can provide a general framework to allow cities, countries, and the international community to measure progress in their own sustainable development efforts and identify existing constraints. Its composite index is comprised of six dimensions: (1) Productivity, (2) Infrastructure Development, (3) Quality of Life, (4) Equity and Social Inclusion, (5) Environmental Sustainability, and (6) Urban Governance. It serves to define targets and goals that can support the formulation of evidence-based policies, including the definition of city-visions and long-term plans that are both ambitious and measurable.

The participants will be introduced to the three fundamental tools for sustainable urbanization and discuss the need for evidence-based policies, to ensure citizens' wellbeing and fulfilment of human rights in urban areas. Then they will analyse carefully selected case studies

that illustrate the applicability of approaches that consider different sectors in the planning of cities. This would be done through interactive problem-solving and result-based exercises to allow participants to reflect on their experiences and devise the better, more inclusive approaches to address the causes of malfunctioning urbanization.

After the course, participants will have gained practical skills to approach planning challenges from a perspective that builds on evidence and understanding of city dynamics.

STRUCTURE OF THE WORKSHOP

OBJECTIVE

With the overall goal of mobilizing decision makers for implementing the New Urban Agenda, the training aim is two-fold: (i) to raise the awareness on sector integration and the Fundamentals of Urbanization as a methodology for evidence-based implementation-driven urban development framework and (ii) to understand the Fundamentals of urbanization in practice through careful analysis of case studies and practical exercises.

A general introduction to the new fundamentals of urbanization will be followed by two intensive

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in-class days and a site visit. A master class and multi-media lectures will complement the training experience.

CONTENT AND STRUCTURE

The training session will maximize input by trainees who bring their own knowledge and experience to the table. The standard session structure is the following:

1. Short input by trainers (short lecture)
2. Extensive production and output by the trainees (exercises and presentations)
3. Reflection

Beyond technical challenges high-level urban decision makers also face practical organizational challenges, such as how to strengthen cross-disciplinary work and multi-departmental collaboration, once they have incorporated the Fundamentals of Urbanization. Thus, they are expected to be also interested in role plays about technical coordination amongst departments or case studies about leading this organizational change.

The workshop will have morning and afternoon sessions, with breaks for tea/coffee.

The following themes will be addressed and discussed during the training programme:

- Urban Legislation, understood as the establishment of a system of rules and regulations that provide a solid and predictable long-term legal framework for urban development. Areas of special attention are accountability, implementation feasibility and the capacity to enforce the legal framework where applicable.
- Urban Planning and Design, or the fundamental layout of the common urban space, that becomes one of the main contributors to urban value generation, with provisions for appropriate street patterns and connectivity and the allocation of open spaces. Equally important to the design of common space is clarity in the

layout of the buildable blocks and plots, including appropriate compactness and consideration for the mixed economic use of the built area, so that mobility needs and service delivery costs per capita can be reduced. Urban planning should also facilitate the strengthening of the social mix, human interaction as well as connexion with the cultural aspects of the city.

- Urban Finance, because the successful implementation of urban strategies depends on sound financial bases and the ability of public investments to cover operations and ultimately generate economic and financial benefits for the city. Urban development strategies should contain realistic income plans and a realistic apportioning of urban value among stakeholders, as well as expenditure anticipations to address the requirements of urban strategies.
- Those principles are informed by solid urban data and should provide a programmatic response to the performance diagnostic in cities. This diagnostic is the results of implementing the City Prosperity Initiative, an analytical tool to monitor the performance of urban policies and support a well-informed assessment of urban policies and their impact on the overall quality of life in cities. The CPI includes various indices and indicators that are relevant to cities, and are important for prosperity-oriented public policy-making. The Initiative aims to promote amongst other things the systematic collection, retrieval and analysis of urban data in support to better informed urban policies.

PRE-COURSE AND PRE-APPLICATION ACTIVITIES

Applicants to the programme are required to prepare an outline of the case study that they will present during the programme should they be selected by the selection committee. The case selected should be directly related to the participants' work, his/her organization, preferably situated in the city where he/she works. It could be a project, a programme, a policy and should be directly related to the theme of the training programme. It should highlight the importance of data, information

and knowledge for the planning, management and implementation of urban development plans. A 2-page outline, A4 format, single space, Arial font size 11) to be attached to the application should describe the context and local conditions, the objective, implementation strategy, results, challenges and opportunities. Accepted applicants will be required to further develop the case study into a power point presentation which he/she will present during the workshop. Course participants are requested to bring relevant data, information, statistics from their respective cities to be used during the training sessions with a view of developing action plans.

ORGANIZING INSTITUTES

IUTC

The International Urban Training Center (IUTC), officially launched on 3 May 2007 as a joint collaboration between UN-HABITAT and Gangwon Provincial Government, Republic of Korea, aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Millennium Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.

With a focus on sustainable urban development, the IUTC provides cutting-edge training courses and materials for city leaders, policy makers and urban planners. Courses are designed to give participants hands on learning and the tools to develop and implement sustainable urbanization policies and programs in their communities.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, and developing and maintaining ecologically sound communities. As part of the UN-HABITAT family, the centre is devoted to promoting civil and human rights, decent shelter, land readjustment as well as waste, water, sanitation, health and

education services to communities mainly for the participants of the countries in the Asia-Pacific region. Until now 49 international courses have been offered.

UN-HABITAT

The United Nations Human Settlements Program, UN-Habitat, is the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all.

The Capacity Development Unit-CDU combines knowledge, research, tools, skill development and training into a coherent capacity development strategy focusing on cities, Habitat Agenda partners, training institutions and UN-Habitat staff, making use of all the knowledge and information generated from the agency.

TRAINERS AND COORDINATORS

Claudio Acioly Jr. is an architect and urban planner, and a development practitioner with more than 30 years of experience. During the period 2008-2012 he was Chief of the Housing Policy Section of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme jointly implemented with the Office of UN High Commissioner of Human Rights. He also coordinated the work of the Advisory Group on Forced Evictions to the Executive Director of UN-Habitat-AGFE. He is currently Chief of the Capacity Development Unit of UN-Habitat.

Lilia Blades is a Bolivian architect and spatial planner with more than 10 years of experience in Asia, South America and Africa. She currently manages UN-Habitat training courses in Asia, Europe and Latin America and is the focal point for the partnership between UN-Habitat and universities worldwide. She was an advisor on territorial planning at the municipal government of La Paz and has also worked in NGO's and other UN agencies in spatial planning, housing,

sustainable construction, climate change adaptation and sustainable urban mobility. She was a lecturer in spatial planning in her home country and currently trains urban practitioners in planning tools for climate change.

Lilia holds a bachelor degree in Architecture, with specialization in Urban Planning from the Bolivian Catholic University of San Pablo, and a Master Degree in Spatial Planning and Management for Growing Economies from the Dortmund University, Germany and the University of the Philippines. She has additional training on Safe and Resilient Cities, Sustainable Design and Planning, Sustainable Transport and e-learning methodologies.

Ester van Steekelenburg is the founder and director of Urban Discovery, a Hong Kong based social enterprise specialised in heritage economics. She has over 15 years of international experience in urban regeneration and heritage preservation. Ester's main strength is helping NGO's, local governments, cultural institutions and property developers in Asian cities better capitalise on their heritage assets. Her clients include World Bank, Asian Development Bank, United Nations, Thai Crown Property Bureau, Asia Society and the Royal Institute for Chartered Surveyors. Her experiences in academia at Erasmus University's Institute for Housing Studies, real estate industry at Jones Lang LaSalle HK and local government at Urban Solutions Advisory, have equipped her with the necessary skill set to facilitate an inclusive and positive dialogue with different stakeholders to assess feasibility and impact of adaptive re-use of heritage buildings and regenerating older districts.

TRAINING VENUE

IUTC Eco-complex (International Urban Training Center)
341-6 Saengtaegongwon-gil, Bukbang-myeon, Hongcheon-gun,
Gangwon Province 250-884, Republic of Korea
Tel: +82-33-248 6584/5
Website: <http://iutc.gwd.go.kr>

HOW TO APPLY AND SUBMIT DOCUMENTS*

Applicants must fill out the application form and submit by the **24th December** to:

- Mr. Yeonghoon Kim
<bluesky11301@naver.com>
- Ms. Nguyen Thuy
Trang <Trang.Nguyen@unhabitat.org>
- Mr. Mawuli Asempah
<UNHABITAT.Intern691@unhabitat.org>

* Please send your application documents to all email accounts mentioned above. Do not send them by fax or any other means.

In order to apply for the course, each applicant is requested to submit:

- ✓ An application form (typed, not handwritten): This form MUST be submitted in MS Word format, NOT in PDF, JPEG, nor by FAX, except a scan file of page 4 with official signature as an approval sign of your training participation. Applications sent in fragmented scanned pages may lead to incomplete information of your application form and thus lead to disqualification of your application.
- ✓ A scanned passport copy (passport needs to be valid for more than 6 months from the departure date from Republic of Korea),
- ✓ A 2-page outline summarizing the applicant's case study on urban planning, spatial planning, data, indicators, spatial analysis or monitoring of policy outcome,
- ✓ At least one letter of recommendation from your employer/head,
- ✓ Don't make any signature forgery as the letter could imply that you have been officially approved on the training participation. In the case your document proves false before/during the training,

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we will cancel your candidacy and notify your organization/head of the fact.

SELECTION CRITERIA

Applications will be considered based on the following criteria:

- ✓ Proven ability to communicate in English
- ✓ Demonstrated professional experience in planning and management of cities
- ✓ Nomination of an appropriate person who is able to participate effectively in the course and lead the subsequent process of the City Prosperity Initiative. The nominees must be conversant in English. This should be guaranteed in the letter of recommendation.
- ✓ Only the persons submitting their case study report will be considered as qualified applicants.

Note: Applicants who received a full scholarship for IUTC courses are not eligible to participate within 3 years.

TIMELINE

24 December 2016: Deadline of application

28 December 2016: Confirmation of selected participants

16 January 2017: Arrival to IUTC

17-20 January 2017: training course

21 January 2017: Departure from IUTC

GROUND RULES

A. English Proficiency for communication during the Course:

The applicants/nominees must be conversant in English as they must be engaged in group activity for action planning. This should be guaranteed in the letter of recommendation.

B. Forfeiture of Candidacy:

Incomplete submission of all required documents to the IUTC, in particular, such as scanned visa copy by designated date above and/or submission of false documents making

signature forgery may be subject to the forfeiture of candidacy for training participation. In such cases, IUTC shall not take any burden for incurred expenses.

C. No Extended Stay after the Course and No Change in Flight Schedule:

Once the training is over, all participants should return to their country according to the individual flight schedule departing Korea as reported to the IUTC. IUTC is neither responsible for nor supportive of any unauthorized private changes.

D. Non –Smoking Enforcement:

Korean Government enforces a strong non-smoking policy in public areas including streets, so smoking within the premises of the IUTC is not allowed, except in a designated area outside the building. Anybody breaking this rule should be imposed of a fine 100USD, which must be the responsibility of the violator.

E. No Alcohol Drinking Policy:

IUTC does not allow visitors to drink alcohols within the building.

FURTHER CONSIDERATIONS

1. Local travel costs including domestic airfare, visa fees, insurance, salary, DSA and related allowances are not covered by IUTC. Instead, IUTC insures against each trainee's safety/ accident during the training period.
2. Sharing rooms with outsiders during the training is not allowed by IUTC.

Other information such as pick up schedule at the airport to IUTC, weather conditions and clothing, facility use rules etc. will be shared by email, prior to your departure.

Thank you in advance for your interest and cooperation in the course and we will look forward to your successful application or excellent recommendation.