ACTION Planning
towards implementing SDG11 and New Urban Agenda

Nguyen T. Trang
Capacity Development Unit
UN-Habitat
How familiar you are to planning process?

A. I am a planning expert
B. I often develop plans and implement them
C. I make plans from time to time
D. I am a plan-implementer
E. I don’t know what planning is
How familiar you are to ACTION planning process?

A. I often develop and implement action plans
B. I have developed action plans before
C. I have implemented action plans before
D. I understand what action plan is
E. I don’t know what action planning is
What are the important part of the Action Plan?

A. Defined timeline
B. A city master plan
C. A set of specific tasks
D. A special task force
E. Available financial resources
F. Defined goal/objective(s)
G. Rules/regulations
H. Computer and planning software
What is Action Planning?

Action planning is a process which will help you to focus on a particular goal/objective and to decide what steps you need to take to achieve it within a given period of time. Preparing an action plan is a good way to help you to reach your objectives.

By failing to PLAN, you are PLANNING to fail

“By failing to prepare, you are preparing to fail.” — Benjamin Franklin
THE PROCESS
Step 1: Understanding the Problem?

- Strength – Weakness – Opportunity – Threat Analysis (SWOT)
- Problem Tree
- Charts, diagrams, questionnaires and interview
- Maps, aerial photographs and satellite images
SWOT analysis

- **Strengths**: (areas you do well or advantages of your organization)
- **Opportunities**: (external factors that may contribute to your organization and can build up your strengths)
- **Weaknesses**: (areas to be improved)
- **Threats**: (potential problems/risks caused by external factors that your organization may face)

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The Problem Tree analysis

Source of analysis
- Public surveys
- Reports
- CPI reports
- Others

Need/Gap/Problem

Where to start?
SDG 11’s 10 Targets

- 11.1 Inadequate housing and slums
- 11.2 Sustainable transport
- 11.3 Participatory planning
- 11.4 Cultural heritage
- 11.5 Disaster reduction
- 11.6 Air quality and waste management
- 11.7 Public spaces
- 11.a Rural-urban and regional planning
- 11.b Mitigation of climate change, resilience
- 11.c Financial and technical support (LDCs) for sustainable buildings
Step 2: Define the Goal/objectives
Step 2: Defining your goal/objective(s)

- Long term objective (Goal)
- Medium and short term objectives
- Objective Tree

- Strategic
- Realistic
- Consensus
Prioritization

- **Relevance:** is this closely related to the core problem?
- **Urgency:** how critical the issue is?
- **Resource:** can we afford it financially and technically?
- **Effectiveness:** would this help?
- **Sustainability:** would this last?
Step 3: Defining your set of specific tasks
Step 4: **4Ws and 1H**

- **What**
- **Where**
- **When**
- **Who**
- **How**
## Step 4: Drawing the plan

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<tr>
<th>Title</th>
<th>Description</th>
<th>Timeline</th>
<th>Responsible by</th>
<th>Resources</th>
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<tbody>
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<td>Specific goal 1</td>
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<td>Specific goal 2</td>
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Step 5: **Develop the full plan/Structure of the plan**

- Executive summary
- Vision
- Supportive legislation framework (optional)
- Stakeholder analysis/gender analysis (optional)
- Key problems
- Goal/Objectives
- Description of components/activities/timelines
- Financial feasibility analysis
- Reference list
- Annexes
Cautions!

- Visions + practicality

- Integration + clarity

- Coordination + transparent

- Collaboration + agreement/consensus

- Co-benefit
Is that IT???
No, it’s only the BEGINNING

- Implementation
- Monitoring
- Mid term Review/Evaluation
- Revision
- New Planning cycle

……..

- Impact assessment
THE GROUP WORK
Your city profile/case study

- Context/Introduction
- Identify your strategy/key problem (either related to housing or slum upgrading)
- Define your main goal/objectives
- Action plan of your city...
- How following and monitoring SDG 11’s target can support your work?
  - Do you find it an useful tool for your city/your work?
  - Do you see any potential to collect data/information in your city for monitoring SDG 11?
  - What are the financial resources could be mobilized to make it happen?
Let’s get to WORK!