

DEMOGRAPHY



- 19908Ha, located north eastern part of Botswana
- Population of 98961
- Key economic activities include:
 - ✓ **Wholesaling (serving northern part & nearby countries)**
 - ✓ **Northern retail centre**

DEVELOPMENT OBJECTIVES

Vision –

An investment centre of vibrance by 2022

Mission –

To develop F/town to a regional economic hub through industrial and commercial activity of excellence for sustainable development of the residents of the region & nation of Botswana

1. Private sector led economic activity
2. Vigorous industrial activity & production
3. Focused export led manufacturing
4. Vigorous commercial & development activity
5. Effective land acquisition and management services
6. Increased mining beneficiation strategies
7. Local economic development strategies
8. Effective revenue generation strategies

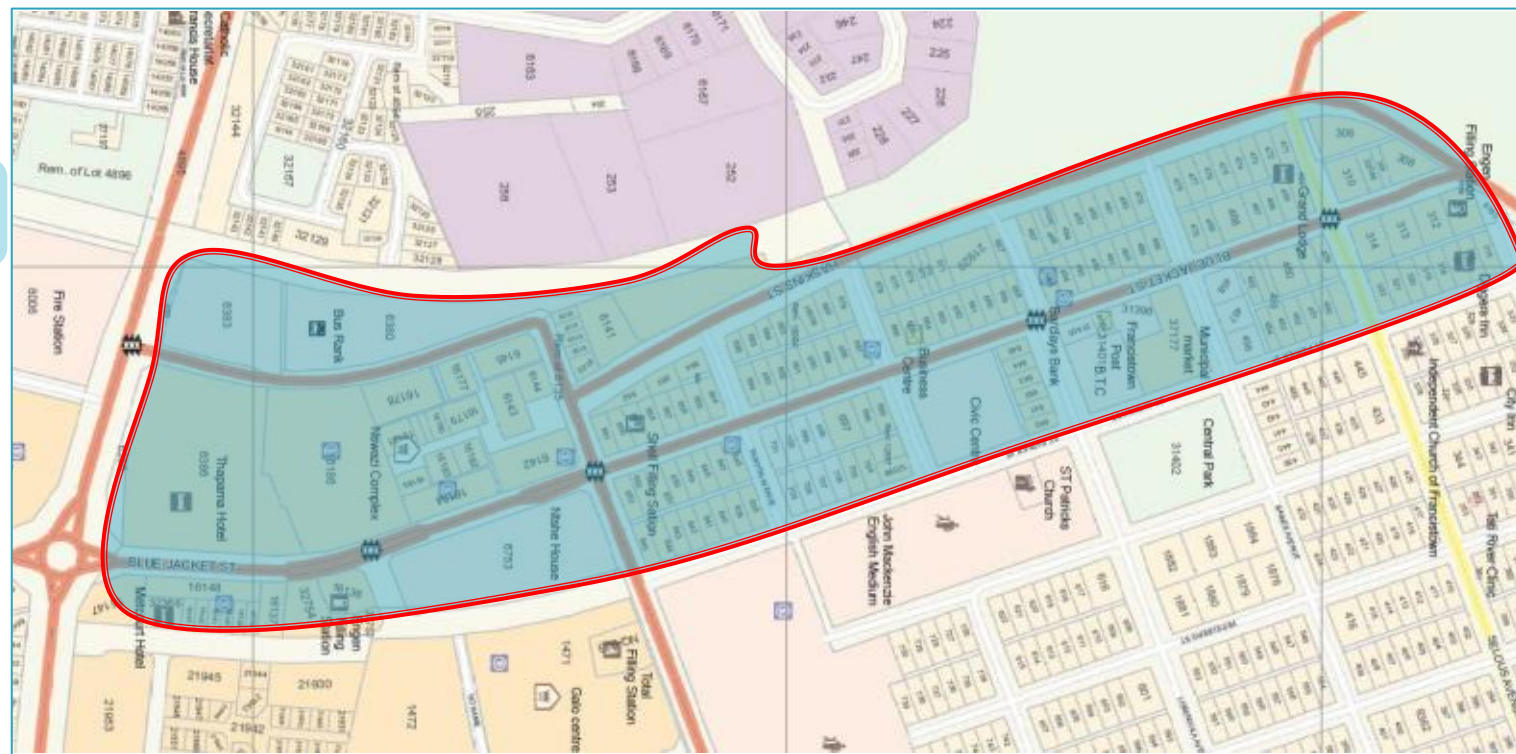
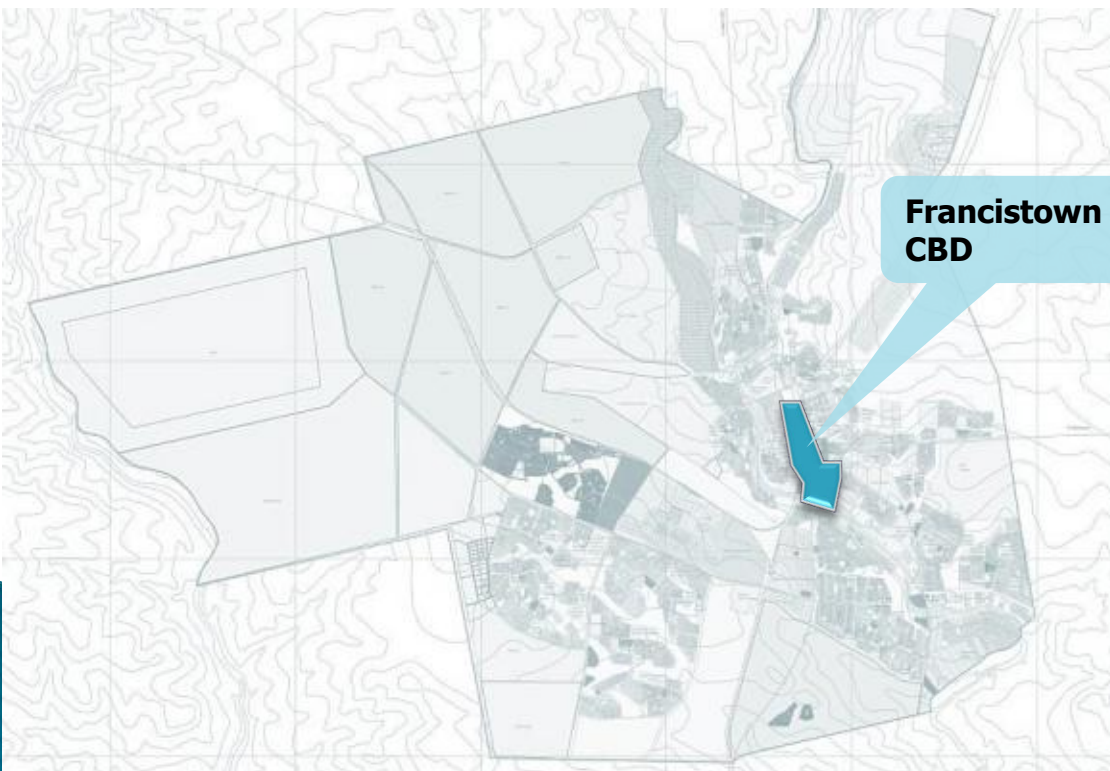


URBAN CHALLENGE: SHORTAGE OF PARKING

- ▶ Over the years there has been increase in vehicular traffic into CBD.
- ▶ Available parking spaces occupied by vendors
- ▶ Development proposals approved without adequate parking
- ▶ Delivery trucks occupy available parking spaces
- ▶ Therefore pressure on available road infrastructure.
- ▶ Built up floor area of **25616.17m²** versus parking required of **3794** bays, **2263** provided **1531** shortfall

MAIN SECTORS

- ▶ Roads
- ▶ Transport
- ▶ Business community
- ▶ Dept. of Town & Regional Planning
- ▶ Commercial
- ▶ Bye Law
- ▶ Building Control 3,794.00 1,531.00 2,263.00
- ▶ Bus/Taxi association



PROPOSED SOLUTION

AIMS & GOALS

The project's aim is to determine problems & identify solutions in effort to reduce congestion through:-

- ▶ New double storey or more developments within CBD required to provide underground parking
- ▶ Multi level parking deck in & around CBD
- ▶ Manage loading/offloading bays times at major retail centers
- ▶ Restrict movement of trucks within CBD
- ▶ Restrictive parking and Metered parking (Ticketing system)
- ▶ Avail land for park and ride
- ▶ Decongest the bus rank

IMPLEMENTATION BOTTLENECKS

- ▶ Lack expertise to implement PPP
- ▶ Lack of resources
- ▶ Lack of political interference/conflict of interest
- ▶ Lack of competent private investors
- ▶ Unavailability of land

If project is not implemented, it will render CBD not functional. Hence lack of investment.
Therefore:-

- Council will develop satellite commercial centres to relieve pressure from CBD

STAKEHOLDERS

- ▶ Council Roads Dept. – Involved in re-alignment of traffic & road signs where necessary
- ▶ Council Bye Law – Introduction of bye laws e.g enforce law for defaulters
- ▶ Transport – key stakeholder for the bus rank decongestion
- ▶ Business community – Public Private Partnerships to develop parking at peripheral locations, street vendors involvement and property owners
- ▶ Bus/Taxi Association – Liaise with bus & taxi operators
- ▶ Dept. of Town and Regional Planning
- ▶ Railways
- ▶ Finance Unit

