

ACTION Planning towards implementing SDG11 and New Urban Agenda

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What is Action Planning?

Action planning is a process which will help you to **focus** on a particular **goal/objective** and to decide what **steps** you need to take to achieve it within **a given period of time**. Preparing an action plan is a good way to help you to reach your objectives

**By failing to PLAN, you are
PLANNING to fail**

“By failing to prepare, you are preparing to fail.”
– [Benjamin Franklin](#)



THE PROCESS

Step 1: Understanding the Problem?



- **Strength – Weakness – Opportunity – Threat Analysis (SWOT)**
- **Problem Tree**
- **Charts, diagrams, questionnaires and interview**
- **Maps, aerial photographs and satellite images**

SWOT analysis



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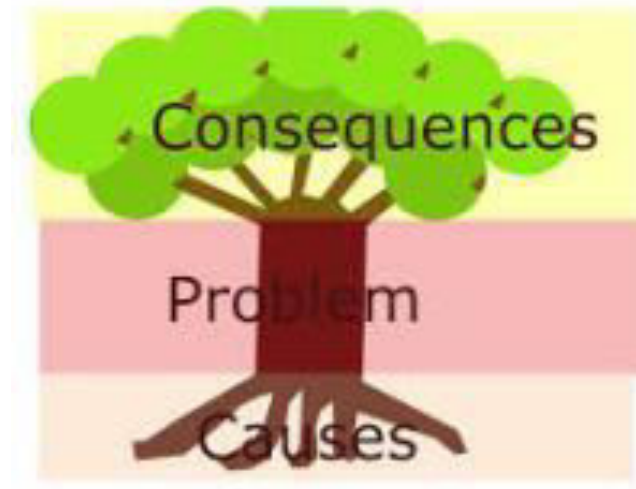
The Problem Tree analysis

Source of analysis

- Public surveys
- Reports
- CPI reports
- Others

Where to start?

Need/Gap/Problem



SDG 11's 10 Targets

- **11.1 Inadequate housing and slums**
- **11.2 Sustainable transport**
- **11.3 Participatory planning**
- **11.4 Cultural heritage**
- **11.5 Disaster reduction**
- **11.6 Air quality and waste management**
- **11.7 Public spaces**
- **11.a Rural-urban and regional planning**
- **11.b Mitigation of climate change, resilience**
- **11.c Financial and technical support (LDCs) for sustainable buildings**

Step 2: Define the Goal/objectives

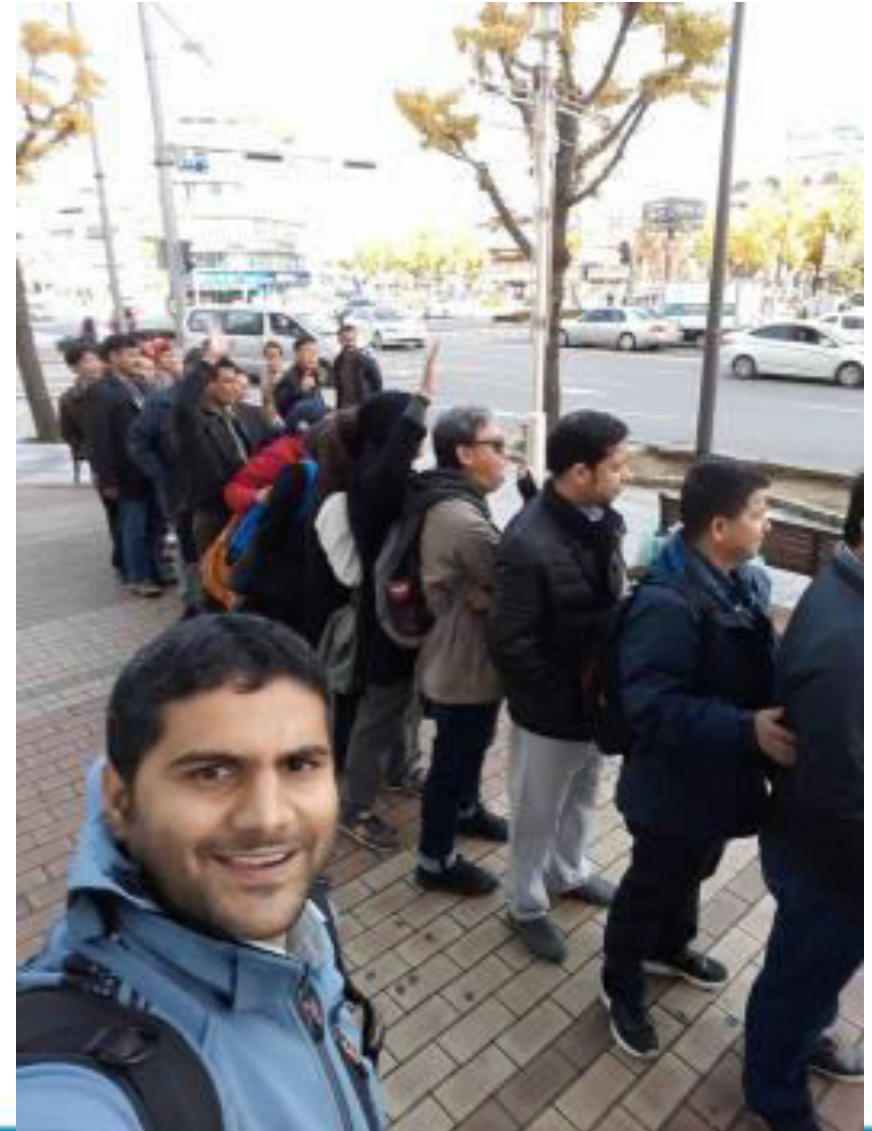


Step 2: Defining your goal/objective(s)

- **Long term objective (Goal)**
 - **Medium and short term objectives**
 - **Objective Tree**
- **Strategic**
 - **Realistic**
 - **Consensus**

Prioritization

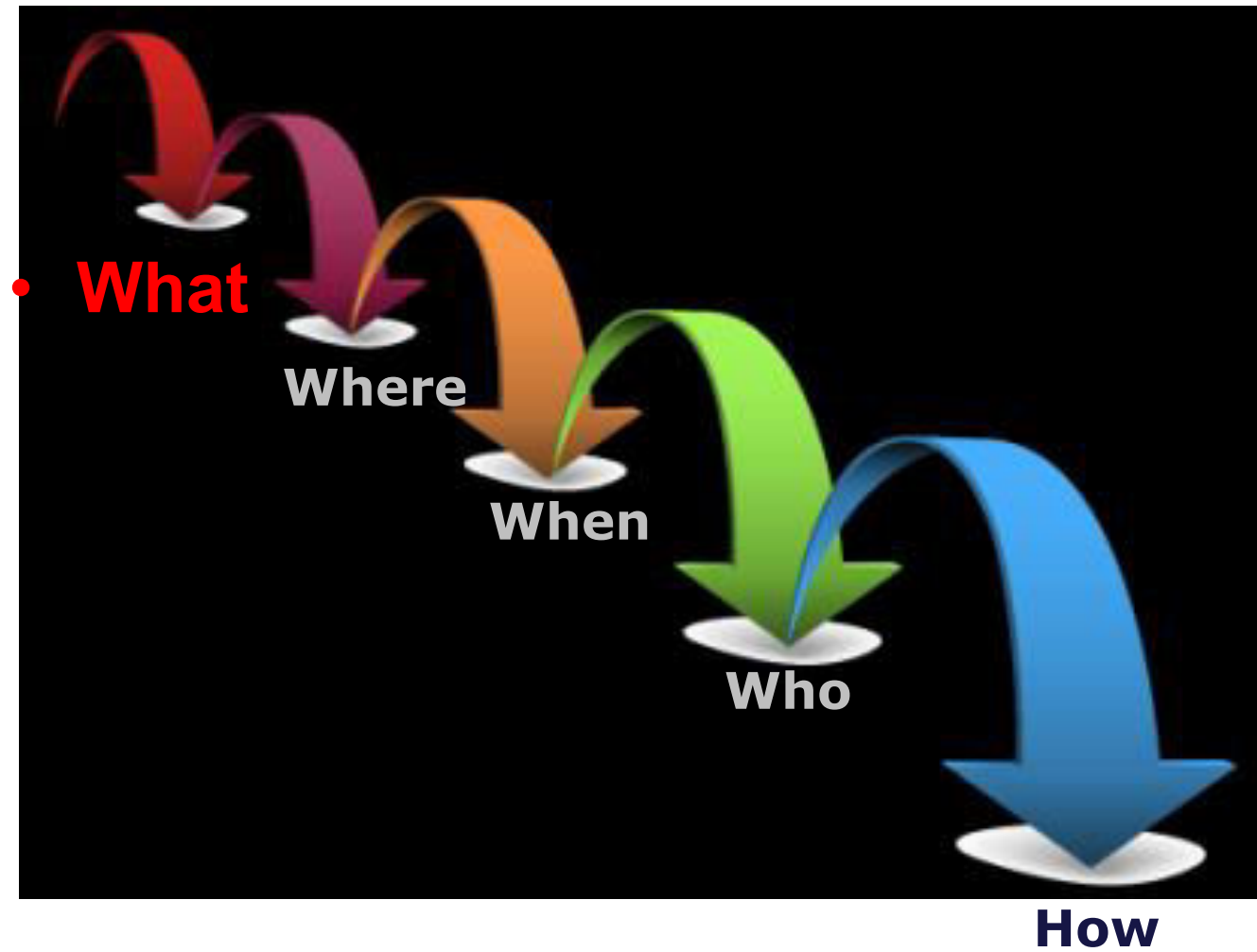
- **Relevance:** is this closely related to the core problem?
- **Urgency:** how critical the issue is?
- **Resource:** can we afford it financially and technically?
- **Effectiveness:** would this help?
- **Sustainability:** would this last?



Step 3: Defining your set of specific tasks



Step 4: 4Ws and 1H



Step 4: Drawing the plan

Title				
Overall goal				
Specific goal 1				
	Description	Timeline	Responsible by	Resources
Activity 1				
Activity 2				
Activity 3				
Specific goal 2				
Activity 1				
Activity 2				

Step 5: **Develop the full plan/Structure of the plan**

- **Executive summary**
- **Vision**
- **Supportive legislation framework (optional)**
- **Stakeholder analysis/gender analysis (optional)**
- **Key problems**
- **Goal/Objectives**
- **Description of components/activities/timelines**
- **Financial feasibility analysis**
- **Reference list**
- **Annexes**

Cautions !

Visions + practicality

Integration + clarity

**Coordination +
transparent**

**Collaboration +
agreement/consensus**

Co-benefit



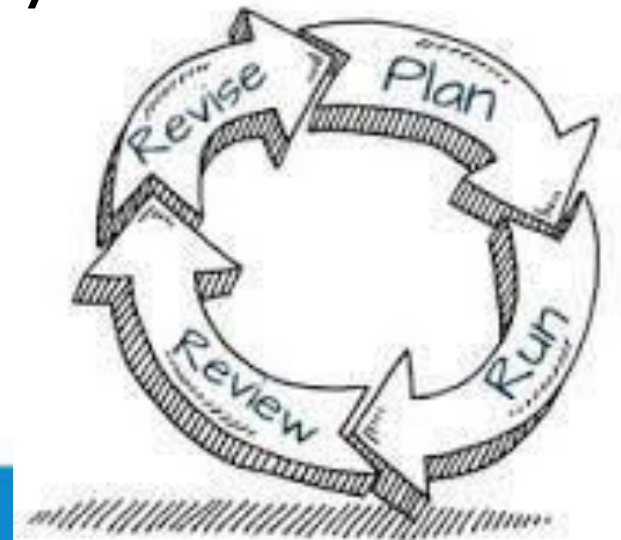
Is that IT???



No, it's only the BEGINNING



- Implementation
- Monitoring
- Mid term Review/
Evaluation
- Revision
- New Planning cycle
-
- Impact
assessment





THE GROUP WORK

Your city profile/case study

- Context/Introduction
- Identify your strategy/key problem (either related to climate change adaptation or urban environment)
- Define your main goal/objectives
- Action plan of your city...
- How following and monitoring SDG 11's target can support your work?
 - Do you find it an useful tool for your city/your work?
 - Do you see any potential to collect data/information in your city for monitoring SDG 11?
 - What are the financial resources could be mobilized to make it happen?

Let's get to **WORK** !

