ACTION Planning towards implementing SDG11 and New Urban Agenda

Nguyen T. Trang
Capacity Development Unit
UN-Habitat
What is Action Planning?

Action planning is a process which will help you to focus on a particular goal/objective and to decide what steps you need to take to achieve it within a given period of time. Preparing an action plan is a good way to help you to reach your objectives.

By failing to PLAN, you are PLANNING to fail.

“By failing to prepare, you are preparing to fail.”
— Benjamin Franklin
THE PROCESS
Step 1: Understanding the Problem?

• Strength – Weakness – Opportunity – Threat Analysis (SWOT)
• Problem Tree
• Charts, diagrams, questionnaires and interview
• Maps, aerial photographs and satellite images
SWOT analysis

Strengths
(areas you do well or advantages of your organization)

Opportunities
(external factors that may contribute to your organization and can build up your strengths)

Weaknesses
(areas to be improved)

Threats
(potential problems/risks caused by external factors that your organization may face)

Graphic credit: © Pinterest
Source of analysis

- Public surveys
- Reports
- CPI reports
- Others

Need/Gap/Problem

Where to start?
SDG 11’s 10 Targets

- 11.1 Inadequate housing and slums
- 11.2 Sustainable transport
- 11.3 Participatory planning
- 11.4 Cultural heritage
- 11.5 Disaster reduction
- 11.6 Air quality and waste management
- 11.7 Public spaces
- 11.a Rural-urban and regional planning
- 11.b Mitigation of climate change, resilience
- 11.c Financial and technical support (LDCs) for sustainable buildings
Step 2: Define the Goal/objectives
Step 2: Defining your goal/objective(s)

- Long term objective (Goal)
- Medium and short term objectives
- Objective Tree
- Strategic
- Realistic
- Consensus
Prioritization

• **Relevance:** is this closely related to the core problem?
• **Urgency:** how critical the issue is?
• **Resource:** can we afford it financially and technically?
• **Effectiveness:** would this help?
• **Sustainability:** would this last?
Step 3: Defining your set of specific tasks
Step 4: **4Ws and 1H**

- **What**
- **Where**
- **When**
- **Who**
- **How**
## Step 4: Drawing the plan

<table>
<thead>
<tr>
<th>Title</th>
<th>Overall goal</th>
<th>Specific goal 1</th>
<th>Specific goal 2</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Description</td>
<td>Timeline</td>
<td>Responsible by</td>
</tr>
<tr>
<td>Activity 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Specific goal 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity 2</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Step 5: Develop the full plan/Structure of the plan

• Executive summary
• Vision
• Supportive legislation framework (optional)
• Stakeholder analysis/gender analysis (optional)
• Key problems
• Goal/Objectives
• Description of components/activities/timelines
• Financial feasibility analysis
• Reference list
• Annexes
Cautions!

Visions + practicality

Integration + clarity

Coordination + transparent

Collaboration + agreement/consensus

Co-benefit
Is that IT???
No, it’s only the BEGINNING

- Implementation
- Monitoring
- Mid term Review/Evaluation
- Revision
- New Planning cycle

........

- Impact assessment
THE GROUP WORK
Your city profile/case study

• Context/Introduction
• Identify your strategy/key problem (either related to climate change adaptation or urban environment)
• Define your main goal/objectives
• Action plan of your city…
• How following and monitoring SDG 11’s target can support your work?
  o Do you find it an useful tool for your city/your work?
  o Do you see any potential to collect data/information in your city for monitoring SDG 11?
  o What are the financial resources could be mobilized to make it happen?
Let’s get to WORK !