

TRAINING EVENT

Addressing inclusionary housing in SDG 11: Land management strategies to supply affordable housing at scale

DATE:

Saturday 10 February 2018, 11:00 - 14:00

VENUE:

Room 304

COORDINATORS:

Claudio Acioly Jr., Martim Smolka, Cynthia Goytia

FORUM BANDAR SEDUNIA



KUALA LUMPUR • 7-13 FEB 2018



IMPLEMENTING
THE NEW
URBAN AGENDA

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TARGET GROUP:

This training event is designed to meet the needs of policy makers, urban practitioners and decision makers who are concerned with promoting the residential social inclusion of the poor in cities in the developing world.

KEY WORDS:

Inclusionary housing; Land Markets; Regulations; Serviced land; Land management tools; Value capture

LINKAGES WITH NEW URBAN AGENDA:

Sustainable and inclusive urban prosperity and opportunities for all

LINKAGES WITH SDG's:

Goal 10 Reduced Inequalities

Goal 11 Sustainable Cities and Communities

BACKGROUND:

The training focuses on localization of the SDG11, with a particular focus on target 11.1, which aims at providing safe and affordable housing for all and upgrading slums.

The training is consistent with the transformative commitments of the New Urban Agenda (NUA) and provides the participants with an analytical framework to understand housing and informal urbanization and the emergence of slums and informal settlements. Subsequently, the training offers a set of practical tools drawn from real case studies to increase the supply of serviced land at scale, thus helping cities towards sustainable planning of urbanization patterns. The knowledge and skills developed through the training event will therefore strengthen the capacity of cities to localize the SDG11.1 and implement the NUA within their jurisdictions.

Why is the supply of serviced land at scale so relevant for the implementation NUA and the realization of the SDG11.1? If this issue is not adequately resolved, it is likely that the realization of the SDG11 and the NUA will be seriously compromised. The training program will

provide unequivocal evidences that inequalities and social exclusion, manifested in the form of slums and informal settlements where large parts of the population live in adequate housing, are closely associated with the way land is held, managed, sold and allocated. Cities and local governments have shown capacity to absorb rapid urban growth. The consequence is inadequate housing built on unsuitable land developments (often in areas of environmental risk), leading to urban sprawl and creating costly urbanization and spatial patterns. For example, in the less developed countries, cities expanded in area by a factor of 3.5 between 1990 and 2015, while 60% of overall housing in the areas of cities built were unplanned or informally developed, outside the reach of formal regulations (Atlas of Urban Expansion, 2016).

TRAINING OUTLINE:

The training event is structured in 4 modules.

The first module introduces an analytical framework that enables participants to analyse and understand the structure and performance of the housing sector in terms of its governance, institutional and regulatory frameworks that regulate housing finance, infrastructure provision, land supply, urban planning, supply of building materials and well-located jobs. This is the foundation to design inclusionary housing policies and design inclusive housing strategies that can produce affordable and diversified housing solutions for all. It provides data and analytics about global housing affordability drawn on the UN-Habitat Sample of Cities. The module concludes with suggestions on how to localize the SDG11.1, aiming at the provision of affordable housing at scale for all by 2030.

The second module focuses on the role of land in inclusionary housing policies and, in particular, the impacts of land markets on the conformation of the spatial structure of cities and the quality of urbanization. This module has a strong urban economic angle and looks at the fundamentals of land use and price formation in urban environments. It provides participants with analytical tools to better understand the relevance of land in housing and urban planning, supported it with evidences of the impact of land markets in housing provision and thus in the realization of the SDG11.

The third module focuses specifically on land use regulation and the regulatory framework governing the allocation and use of land which ultimately determine the alternative pattern of serviced land and housing occupation in cities. This module enables participants to understand the strong correlations between land-use regulations and social and spatial inclusion, as well as housing affordability. This module provides robust empirical research evidence of the impact of regulations on land prices, housing affordability and, consequently, social/spatial exclusion. The module shows that for the realization of the NUA and the SDG11, it is paramount that policy makers, decision makers and practitioners understand not only the direct but also the unintended outcomes of land use ordinances and regulations.

The fourth module is case-study based. It provides a learning environment rich in examples, references and the space for exchange and debate among participants.

SCRIPT OF THE TRAINING:

Module 1:

The Structure and functioning of the housing sector for inclusionary housing policies and the localization of the SDG11.1

Claudio Acioly Jr, UN-Habitat

30' presentation followed by 15' Q&A

Module 2:

The Role of Land in Inclusionary Housing and its impact on housing and real estate markets and the form of cities: conditions for the realization of the SDG11.1

Martim Smolka, Lincoln Institute of Land Policy

30' presentation followed by 15' Q&A

Module 3

Land-use Regulations and the Regulatory Framework governing land supply for inclusionary housing and the realization of the SDG11.1: how to make enabling regulations to increase land supply

Cynthia Goytia, Universidad Torcuato Di Tella

30' Presentation followed by 15' Q&A

Module 4

Group discussion and plenary session reflecting on the participants' experiences and cases from the floor

Claudio Acioly Jr, Martim Smolka, Cynthia Goytia

30' Discussion followed by 15' wrap-up and conclusions

PROFILE OF TRAINING COORDINATORS:

Claudio Acioly is an architect and urban planner, a development practitioner with more than 35 years of experience. During the period 2008-2012 he was chief Housing Policy of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme. He led housing policy work for UN-Habitat in countries such as Cuba, Ghana, Malawi, El-Salvador, Vietnam, Nepal and Ecuador. He is currently the head of Capacity Development of UN-Habitat and coordinates training, capacity building of local leaders, e-learning and knowledge-based initiatives like the UN-Habitat Partners University Initiative and the online Global Urban Lectures Series. Contact: claudio.acioly@un.org

Martim Smolka is an economist graduated in Regional Science from the University of Pennsylvania, 1980. Dr. Smolka is author of publications on the functioning of urban land markets and, in particular, informal land markets and regularization policies, on intra-urban structuring and the dynamics of property markets in Latin American cities and on land based tools to finance urban development including improvements of existing property tax systems. As director (since 1995) of the Lincoln Institute's Latin American Program, he directs research and educational programs on issues relating to land markets and land policies. Smolka developed (and lectured in) innumerable educational programs for high-level public officials, members of the academia, NGOs leaders and other professionals throughout Latin America.

Recent publications have focused on the implementation of land value recovery and its applications to promote urban development in general and the promotion of preventive policies to informality. Contact: msmolka@lincolninst.edu

Cynthia Goytia is the Director of the MSc. in Urban Economics at Torcuato Di Tella University (TDTU) in Buenos Aires, Argentina, and urban economics professor with a joint appointment at the Urban Economics and the Public Policy Graduate Programs. Dr. Goytia is also Director at CIPUV, the Urban Policy and Housing Research Centre at TDTU. She holds a M.Sc. in Urban Economics and Ph.D in Regional and Urban Planning from the London School of Economics and Political Science. She develops a relevant body of academic research on urban and regional economics that adds significant new insights to the generation of knowledge about the causal impacts of urban policies, published in specialized publications and books, some of them recently released in Chinese. She works as Visiting Professor at the University of Cambridge and LSE and is a consultant to a number of government departments, from different levels of government in Argentina and other Latin American countries, as well as international organizations such as the World Bank, United Nations and CAF (Banca de Desarrollo de America Latina), IADB, UNU- WIDER, among others. Contact: cgoytia@utdt.edu

REFERENCES:

www.lincolninst.edu

www.unhabitat.org / www.claudioacioly.com/

Video-lectures of Claudio Acioly:

<http://unhabitat.org/street-led-city-wide-slum-upgrading-claudio-acioly-un-habitat/>

<https://www.youtube.com/watch?v=FWe5IUkXVTY>

https://www.youtube.com/watch?v=W--k9x_Vslw&feature=youtu.be

<https://www.youtube.com/watch?v=BEY0SA9gT4s>

Entendiendo la vivienda como sector económico: estructura, funcionamiento y políticas:

Claudio Acioly: <https://youtu.be/vRdMYxAJW80>

Cynthia Goytia: https://www.youtube.com/watch?v=B-IOUJ_Wmos

VALUES ON GENDER AND AGE:

The organizers of the training event have a clear policy of gender equality and, through their network and web announcements, will encourage female experts to attend the training event. One of the lecturers of the training event is a woman.

The focus of the program on innovative tools to address the many social challenges of cities in less developed countries should resonate well among the new generation of young planners eager to make a difference and break with a reiterative and outdated urban policies.